



# EUREKA GROUP

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## THE "BELIEFS" OF THE MANAGEMENT

The purpose of the company is the manufacturing and marketing of first class products for domestic use and conducting our business with integrity, honesty and frankness.

Our BELIEFS are:

1. We ensure the cooperation and respect of company staff.
2. We cultivate the trust of our consumers.
3. We achieve the sincere cooperation of our resellers.
4. We protect the property of the company and hope that the realized profits will be enough for the maintenance, renewal, improvement and expansion of its facilities and for an increase in its turnover.
5. We provide the best possible employment terms for our staff, in conditions of mutual respect and appreciation for each one's personality.
6. Our staff understands that we wish not only their continued employment in the company's operations, but also their promotion in the hierarchy with no obstacle beyond their personal merit, together with the existence of opportunities which we promote.
7. We improve the organization and conducting of our business such that the company can continue its operation after the death of its founders.
8. Any business must primarily satisfy the reasonable demands of the staff before the owners obtain any profits.
9. Any suggestion is welcome and open to discussion.
10. The Heads of Department in close cooperation with each other in all internal matters will improve the prospects of progress for the company, and consequently for its staff.
11. Anyone is free to belong to any political party provided his actions on the expression of his political opinion, within or outside of work, do not cause damage of any nature to the company.
12. Anyone is free, without fear of retaliation, to discuss with his Head of Department or/and personally with us, if in his opinion any action or decision contradicts the above articles of 'Beliefs' of the Management.